



Kansas City Aviation Department Launches New Web Site

In early May, the Kansas City Aviation Department (KCAD) officially launched its new Web site, www.flykci.com.

The total redesign of the Web site provides new site search capabilities, enhanced content and easier access to information for all users.

Passengers are now able to access complete flight information 24 hours a day, including arrival and departure times and flight status, as well as connect to the Web sites of all airlines serving Kansas City International Airport (KCI).

The new Web site is especially helpful for travelers who are not familiar with KCI and the surrounding community, offering detailed maps of all three airport terminals, information about parking and rental car facilities, and directions to major destinations and attractions in the Greater Kansas City area. Kansas City, Mo.-based MMG Interactive created the new site.

Technology as basic as an enhanced Web site is an important component in KCI's future success.

A major component of the Terminal Improvement Project is the installation of a campus network

infrastructure that will enable the department to build and implement any number of voice, data and other information systems to meet the future needs of airline tenants and passengers alike. The new Web site taps into this system to provide airport users the same real-time flight information that is available on monitors in the airport terminals.

"While most of our passengers will notice the physical transformation taking place as part of the Terminal Improvement Project, there are a number of behind-

the-scenes changes that will make traveling from KCI a more enjoyable experience," said Kansas City Aviation Department Marketing Director Tom McKenna. "Enabling passengers to access the most up-to-date information helps them get where they are going faster and with fewer hassles."



The Aviation Department salutes our employees who have been deployed:
Eric Brown, Air National Guard
Jerry Nicas, Air Force Reserve

Hernandez and Mesa fill Airport Police Sergeant Positions

The Aviation Department has added Daniel Hernandez and Robert Mesa as Airport Police Sergeants. Both Hernandez and Mesa served as Police Officers with the Kansas City, Missouri Police Department, having over 50 years combined experience. They will supervise and assist routine patrols and airport emergencies.



Hernandez

Mesa

Steven Skorepa Appointed to Aviation Manager Position



The Aviation Department appointed Steven Skorepa to the Aviation Manager position. With his previous airport and project management experience, he will be responsible for negotiating leases, contracts, and permits for KCI and Charles B. Wheeler airports. Skorepa received his B.S. in Aviation Technology from Central Missouri State University.

Brent Robinson Joins Staff as Administrative Officer



Brent Robinson brings business consultant experience to the Commercial Development Division of the Kansas City Aviation Department. He is currently responsible for contract compliance and small research projects. Brent holds a law degree from Washburn University.



Trivia

Who is the downtown airport named after?

visit www.flykci.com to find answers and receive coupons.

- Air Canada
1-888-247-2262
www.aircanada.ca
- AirTran
1-800-247-8726
www.airtran.com
- America West
1-800-235-9292
www.americawest.com
- American
1-800-433-7300
www.americanair.com
- Continental
1-800-523-3273
www.flycontinental.com
- Continental Express
1-800-523-3273
www.flycontinental.com
- Delta
1-800-221-1212
www.delta-air.com
- Delta Connection/Comair
1-800-354-9822
www.delta-air.com
- Frontier
1-800-432-1359
www.frontierairlines.com
- Midwest
1-800-452-2022
www.midwestexpress.com
- Northwest
1-800-225-2525
www.nwa.com
- Southwest
1-800-435-9792
www.iflyswa.com
- United
1-800-241-6522
www.ual.com
- US Airways
1-800-428-4322
www.usairways.com
- US Airways Express
1-800-428-4322
www.usairways.com

www.flykci.com

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New Advertising Campaign Takes Off

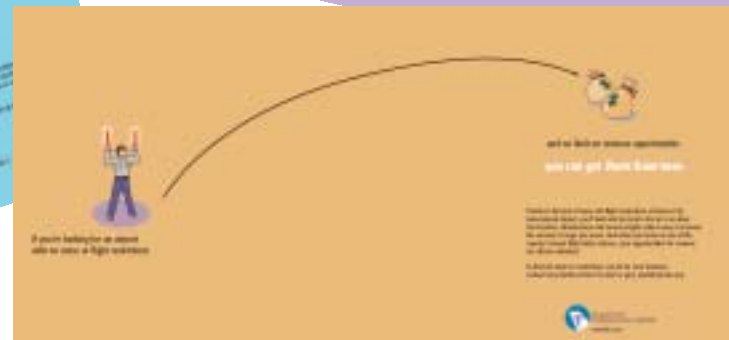
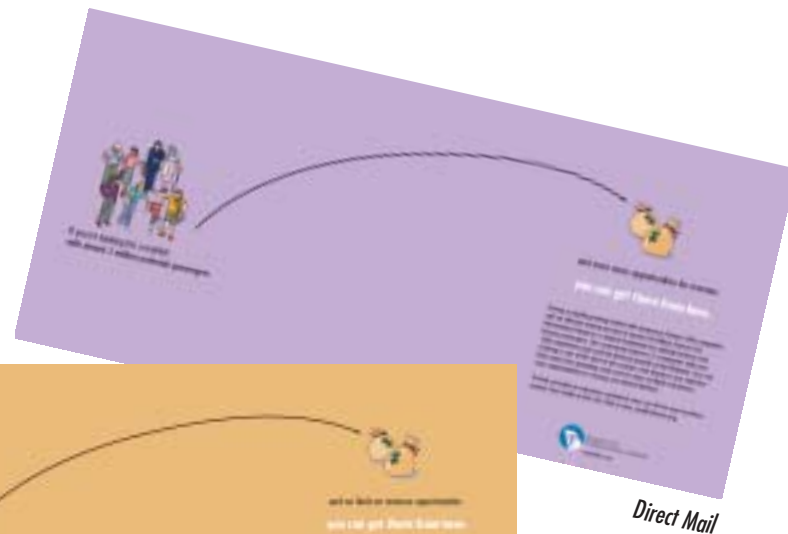
Recently, Kansas City International Airport unveiled an exciting new advertising campaign to both regional consumer and national trade markets. Utilizing print, radio, outdoor and online media, the ad series introduced a unique positioning tagline: "You Can Get There From Here." Whether you're a consumer looking for cheap fares, a cargo carrier looking for an airport with a central location,

or a route planner looking for increased revenue opportunities, KCI delivers.

Thus far, the campaign has been a success, receiving attention from consumers and media alike. More and more consumers in feeder markets around the Midwest are electing to drive the extra mile to Kansas City rather than fly out of St. Louis or Wichita. The reason? To take advantage of lower priced air fares. "We wanted to stress the fact

that there are simply more low-cost carriers here than at competitive airports," said Tom McKenna, director of marketing for KCAD.

The ads will continue through November of 2003, with placement in Columbia, Jefferson City, Wichita, *Air Cargo News*, *Air Cargo World*, *Airline Business* and *Air Transport World*, as well as aircargoworld.com, airlinebusiness.com and atwonline.com. Local agency MMG Worldwide developed the campaign.



Outdoor Billboard

Explosives Detection Team Features Two Officers on Six Legs

For the past nine months, the Explosives Detection Team has featured one of the Aviation Department's Airport Police Division's most unusual partnerships: 17-year Airport Police Department veteran Officer Floyd Dupree, and Jerry, a two-and-a-half-year-old shepherd-malinois mix. Floyd and Jerry are one of three canine teams helping to keep our airport safe.

Jerry was born in Europe and specially trained at Lackland Air Force Base in San Antonio, Texas, to detect explosive materials. Last summer, Officer Dupree traveled to Texas where he was "matched" with Jerry and the two received two months of training together. "I learned how to 'read' Jerry's responses and to know when he had detected a suspicious odor," said Dupree, who said that Jerry has been trained to sit and wait for a reward when he detects something suspicious.

"Jerry's got a little rubber toy called a kong that he gets to play with when he finds the suspicious package. I toss the kong and he and I play some tug-of-war," said Dupree.

Dupree and Jerry train three days a week.



A third member of the Explosives Detection Team hides a training device in small spaces such as underneath a vehicle or in a remote corner of the airport terminal. Within minutes, Jerry finds the item and enjoys his reward.

At night, the partners go home from work together. Jerry has his own kennel behind Dupree's home.

"Working with Jerry is a great change of pace for me," said Dupree, who recently retired from the Army National Guard after a 24-year career. "I still feel like I am serving my country, even though I don't put on the uniform anymore," said Dupree. "It's a great feeling knowing that I am making the airport safe for travelers."

Aviation Department Retires 1,000 Years of Service

Co-workers, family and friends gathered at the KCI Marriott Hotel on March 29 to honor 40 department employees who are taking advantage of the City of Kansas City, Missouri's early retirement program. The group collectively contributed more than 1,000 years of service to KCI.

"Many who are retiring have been with Kansas City International Airport since its very beginning in the early 1970s," said Aviation Department Director Russell Widmar. "Because of your hard work and dedication, KCI became one of the nation's great airports and we are truly indebted to you for the contributions you have made to our great city."

"We wish all of you the very best as you embark on new adventures," added Widmar, "and we hope those adventures include plenty of airline travel."

Travel Tips

Summer means traveling with small children, many of whom may not be familiar with airline travel, or will be traveling by plane for the first time. Jeanne Muchnick of Family Fun magazine offers these tips for parents flying with small children:

- Whenever possible, book a non-stop flight and travel at non-peak times, such as midday on Mondays, Tuesdays and Wednesdays.
- Allow extra time and arrive at the airport early. Rushing around at the airport is tough, especially with a child.
- Since airplane cabins tend to get cold, make sure to bring a jacket or sweater for your child. And grab blankets and pillows when you board.
- Explain the security and boarding processes to your child, as well as what to expect during the flight, including normal engine noises and occasional bumpiness during flight.
- Flying is exciting. Create a countdown calendar for your trip.



Airlines move to new homes at KCI as the \$258 million Terminal Improvement Project zooms toward its Fall 2004 completion:

May:

- United's new home in Terminal A will open on May 15
- Starbucks will open across from the United departure lounge

June:

- American Airlines will move into new space in Terminal C
- America West will also have a new location in Terminal C
- The Great American Bagel Bakery will open in Terminal C

For more updates visit our website www.flykci.com